

reuse repurpose
restyle

Shopping in the men's section

it's not just for men!

Our customers love...

happy customers and the products they bought

Declutter & donate

easy kitchen hacks

Planet friendly wellies

made from 90% recycled materials

Mission update

being there for people hardest hit by coronavirus

digital lifestyle magazine





Welcome

to our first edition of
reuse, repurpose, restyle!

We've always been passionate about reuse and recycling, and we hope you enjoy our new magazine. On each page you will find lots of great ideas: items you can easily find in our charity shops; what our customers love as well as tips from our team. Read our Editor's Notes on page 9, which shares more about what you can expect in store when you visit next time. And we want to hear from you! We invite you to message us on our social media channels with new ideas and projects:

 [@salvationarmycharityshops](https://www.facebook.com/salvationarmycharityshops)

 [@sallyarmyshops](https://twitter.com/sallyarmyshops)

 [@salvationarmyshops](https://www.instagram.com/salvationarmyshops)

So sit back, enjoy and get ready to be inspired! And remember, if you have an idea for a project, take a quick visit to your local Salvation Army charity shop, superstore or donation centre and find great products on a pocket-friendly budget!

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SATCoL was established in 1992 to help fund The Salvation Army's vital work with vulnerable people in the UK, and today we raise money and encourage reuse and recycling through a network of clothing banks, charity shops, donation centres and superstores. With the support of the British public, we have donated millions of pounds to The Salvation Army (over £76 million has been donated in the last ten years).

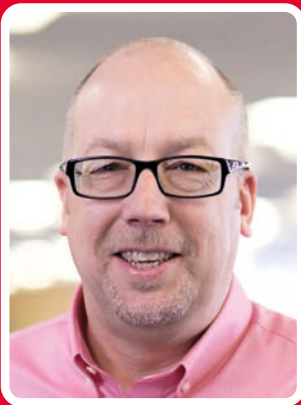


**SALVATION ARMY
TRADING
COMPANY**

Ask us...

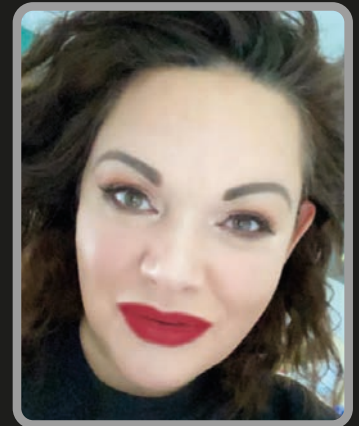
Do you have a question or is there something you have always wanted to know about our charity shops? Send us your questions to media@satcol.org and your answer could be featured in the next edition.

For this first edition, we asked our expert retail team a few questions:



We asked Chris Jestico, Head of Retail:
What can visitors to our shops expect to find this summer in our stores?

“Our shops are brimming with high-fashion, crockery, books, DVDs and, in our larger stores, a fantastic range of furniture. All are great quality and excellent prices, you are sure to find a bargain.”



We asked Karina Hare, Manager at our Barnsley donation centre:

What has been your favourite second hand purchase in the last year?

“A set of pine drawers which I transformed with a lick of good quality furniture paint and a new set of knobs. I enjoy making the decision on how I want it to look and then completing the transformation. I often get lots of years use out of furniture as I change it whenever I change a room.”



We asked Salvador Fernandez, Regional Manager for the South:

What are one of the summer trends we can look out for in shops?

“Printed scarves; but to really stand out tie around the waist or under you neck. Be different and you will make a classic come alive.”



Our customers love...

Nina bought this lovely dress from her local Salvation Army shop in Bristol.



Rachel bought these lovely orange shoes from her local Salvation Army shop.

@Rachelwhite:

Hi, I live in Bristol.

"I try and shop charity in whatever part of the country I'm in. Love the fact that I can find something unique, affordable and that I am helping others. Lots of treasures to be found for all!"

@Eco.styles:

I am Nina, I lived in Bristol for ten years and now I live in Melbourne.

"I was aware of the wonderful work of The Salvation Army as a child growing up in the US. In the UK, I found a vast range of beautiful, eclectic fashion pieces at The Salvation Army charity shops. I still have all of those outfits today but what was most memorable was the volunteers and staff in the stores. They were constantly warm, really sweet and made you always want to pop in just to say hello. It's the hallmark of what a community centre and charity shop should be."

@Thriftywork:

My name is Safia and I live in Croydon.

"Mum used to buy all our baby and children's clothes from The Salvation Army, and now that I'm older I've seen so many benefits of shopping with the SA. Of course clothes are much cheaper and are always great quality, and I find so many unique items to suit my personal tastes in your shops. All while helping to support a great cause too! "

Safia bought this top from her local Salvation Army charity shop in Croydon.



We love...



Planet-friendly wellies

Whether you are planning on taking up gardening or jumping into muddy puddles, make sure you have the right kind of wellies. Which kind is the right kind? The ones that save the planet!

Now you can buy your Wellington boots from your local Salvation Army shop! They cost £9.99 and are made from 90% recycled materials, available in two colours – black and green - and sizes from 3 to 12! You can find them in over fifty of our shops.

Mix n' match plates

Why settle for one piece of crockery, when you can mix and match in your favourite colours and patterns? No need to worry if an item gets broken, as you can simply find a replacement piece. Our shops are jam-packed with beautiful crockery and kitchenware to help create your perfect dinner and tea set. We love the mix of blues in this collection, and the beautiful vintage brass cutlery is part of a full 69-piece set from our Oxted shop.



Two great project ideas...

Have you always wanted to have a go at craft and small DIY projects? Do you enjoy watching repurposing videos on YouTube and are you a big fan of Pinterest? So are we!

We believe that every object or garment deserves a second life and we love to see items from charity shops being used to create new ideas. Below are two great project ideas...

Turn clothes into designer soft furnishings



The first project is from YouTuber **Hermione Chantal**, who visited one of our shops and challenged herself to pick up different items to use in her DIY project, all for the value of £10.

Hermione's channel has a lot of great repurposing projects and her slogan is "craft your best life on a budget."

One of the shops Hermione visited for her challenge was her local Salvation Army shop from where she bought a fluffy wool vest for £2.49. Hermione decided to repurpose the wool vest she bought from our shop and turn it into a minimalist-style wool hanging.



You can watch Hermoine's full instructional video [here >](#)



The original vest (middle image) and Hermoine's finished design - voila, it's ready to display!

Have fun creating a sock puppet

Washing machines around the world all know the same trick: somehow, from all the pairs of socks we put in for a wash, some end up magically disappearing. If there is one thing we all have, it is mismatched socks. Instead of throwing them in the bin or storing them in a place while you wait for their partner to appear, why don't you try to do a DIY project?

Why not try this enjoyable and easy activity, suitable for all ages and a lot of fun: sock puppets! Our friends at **Love Your Clothes** have an entire website dedicated to reuse and recycling ideas and they have a step-by-step guide on how to create a puppet dog, monkey or snake. Take your pick!

They also list everything you need to have at hand – like odd socks, thread and needle, some chopsticks to use for legs etc., to make sure your sock animal comes to life beautifully!

Next time you find your sock has lost its mate, start getting creative with your children or grandchildren. In time, you can create a whole zoo for them to play with, all without spending any money and giving the items from your home a new purpose.

Visit their [website](#) for a fun project >



Shopping in the men's section



Photo by Clem Onojeghro on Unsplash

What kind of items do you expect to find in a charity shop? According to a recent poll on our social media pages, the majority of our customers search for fashion items and books, with varied interest towards bric-a-brac and toys.



Our shops are full of stylish men's shirts, suits, shoes and accessories.

Amongst all the displays in our charity shops, the men's section may not be your first area to visit, but it is packed with bargains. From suits, high-end jeans and Armani polo shirts, the men's area has a great deal of offers for our customers to browse through. During recent months, our shops have been stocked with brand new designer jeans and shoes for our male customers, as well as an abundance of quality, second-hand styles.

And shopping in the men's section isn't just for the men! Our female customers are getting on board with the oversized trend and creating the Ariana Grande-look from our men's section. During the past couple of years, the oversized trend has been a boom in the fashion industry, with brands like H&M and Zara encouraging their customers to wear knee-length tops and hoodies.

Why is the oversized clothing the next big trend? It's comfortable and easy to accessorize and, believe it or not, it enhances your physical features. Style a hoodie with a pair of high boots and you are good to go! Many influencers and YouTubers encourage ladies to browse the men's section for oversized trench coats that can be styled with jeans and joggers; polo shirts that can be style with shorts or turned into crop tops; and even vests or oversized jackets that can be styled with jeans and leggings.

Some of the advice they give us is to keep colours neutral – this way they are easier to style and combine, pick an oversized piece as the main item for your outfit and style the rest of your look around it or use your oversized pieces to layer – it's so easy to pick a fitted size top and combine it with an oversized jacket for a modern look.

So ladies, the next time you pop into one of our charity shops, make sure you browse through the men's section and find a bargain for your partner or even for yourself!



Photo by Amir Taheri on Unsplash



Photo by Ann Agterberg on Unsplash



Easy kitchen hacks

The kitchen is the place where many of us have spent a lot of time lately, either trying new recipes, creating bakery showstoppers or following recipes on YouTube. And sometimes, it can be difficult to find a certain utensil or create our recipes in crowded and small spaces.

Wouldn't it be great to have a more spacious kitchen to and create yummy dinners and desserts?

We were inspired by blogger and YouTuber **Lisa Bryan**. Lisa shares lots of advice on how to simplify your life and get rid of excess stuff on her blog and YouTube channel called Downshiftology. We followed some of Lisa's advice for a clutter-free kitchen with some easy tips to create more space:

1. Keep surfaces clean – most of the times we tend to drop everything on the kitchen counter. Find a permanent place for these individual items.
2. Evaluate countertop appliances – these can be anything from blenders, toasters, coffee makers to mixers that live on your kitchen counter and waste a lot of space. Keep only the one or two that you use more frequently. Store or donate the others.
3. Discard or donate unused items – why not also go through cabinets and find appliances and gadgets or other items that you haven't used in the last year? Are they in good shape and ask yourself "do they work for me anymore?" Maybe your style changed over the years or you haven't got as much use from them as you thought you would; no worries, other people can enjoy them and you will get to declutter and support a good cause.

One of our willing volunteers tried out Lisa's tips. In our kitchen pictured below, you can see the surfaces were cluttered and a lot of space was being taken up by the coffee machine (which hadn't been used for a long time). After following Lisa's advice, lots of items have been removed from the surface and stored away. The coffee machine has been donated and a cafetière takes its place. We have also used storing jars and tidied up the chopping boards. One final note, the old kettle was very old and not suitable for donating, so this has been safely disposed at the local recycling centre.



If you liked these tips, have a go and declutter. Your local charity shop will be more than happy to receive your unwanted kitchen appliances, any bric-a-brac or crockery you no longer wish to keep. Just put them into a bag or box, and pop in to drop them off. Our shops have a great range of homeware to help tidy up your kitchen too, and our friendly members of staff will welcome you with a smile.

You can find out more from Downshiftology by watching her video here >

We are open



After months of missing customers, our staff and volunteers from some of our charity shops are finally able to reopen and welcome back their customers. We are excited to have you back.

We have created a detailed plan for the phased reopening of our shops ready to trade under the Government guidance; and we have gone beyond the recommended measures to ensure we continue to offer a safe shopping experience. Measures will include screens at cash desks, social distance marking, sanitising stations, donation spaces, donation stock isolation, entry controls and others.

As with every other retailer shop, we must abide by the safe measures of social distancing so a limited number of customers will be able to enter our stores at any one time. We promise we are constantly preparing great bargains for you to find in the shop as soon as you are welcomed in.

Our staff and volunteers are taking all the necessary precautions to ensure the items are safe for you to touch. We have hand sanitising stations for your comfort. At this time our fitting rooms are not available, but we encourage you to experiment with sizes and spend time browsing other sections of our shops, there is always a great discount to be found.

A friendly member of our team will be situated at the door to make sure the safety measures are respected and will be happy to answer your questions and give you more

details about our products and newest bargains.

A perspex screen will insure distance is kept between yourself and our cashier. We encourage card payment transactions, to minimise the contact between our customers and members of staff, but cash is also accepted.

We are grateful to receive the donations you kindly kept for us, please speak to the member of staff at the entrance and they will accept your donation bags and provide you with any vouchers you may be entitled to through our much-loved rebag loyalty scheme. You can also donate to anyone of our clothing banks situated in convenient locations across the UK.

We are ecstatic to welcome you back into our shops and we hope you will find great items and enjoy the new layout and measures we have taken to create a safe and enjoyable shopping experience for all our customers.

Andreea

Digital Editor





Help us be there for people hardest hit by coronavirus

The Salvation Army has always been present in the local community, helping those who find themselves homeless, friendless and in need. The money raised through our reuse and recycling schemes helps fund The Salvation Army's valuable work throughout the UK and Republic of Ireland. We believe that however great the problems a person faces, no one is beyond hope and we strive to extend a helping hand to each and every one who is disadvantaged.

During the lockdown period, The Salvation Army has transformed its response to make sure that we are directly reaching those who need us the most and are hit the hardest during coronavirus. We have

expanded our foodbanks and local networks to help reach the people who can no longer feed themselves or their families; our homeless centres offer health advice and food parcels; and our emergency response vehicles deliver hot food from a safe distance.

There are many stories about how The Salvation Army is helping on a daily basis, you can read more on our website:

<https://www.salvationarmy.org.uk/news>.

Below and on the following page are some of the recent stories.

NHS visit in Kent and Sussex

Our members of staff and volunteers visited 35 NHS centres, taking much needed refreshments to over 6,000 NHS workers after nearby cafes closed. During the lockdown period, Rob and his team of volunteers set up a van in the car parks and offered refreshments and snacks, including bacon rolls, free of charge, for the NHS staff.





Charity shop managers make scrubs and headbands for the NHS

Our charity shop managers used their sewing skills to make and donate vital supplies for hospitals, such as homemade scrubs and headbands. Jan Eckersley, Manager at our Bolton donation centre, said: "My projects are usually to upcycle clothing to give an item of clothing a new lease of life so to say... So sewing items that have been cut from a pattern has been somewhat challenging for me. However, every time I got frustrated

or my patience felt overloaded I thought real hard about the people who would be wearing the scrubs and the difficulties and sacrifices they were making for the sake of caring for 'others'."

Elaine Robison, cluster manager in Scotland, and her 86-year-old mother, created a tribute to the NHS outside their home from 600 handmade ribbon roses.



Food parcels in Maldon

Along with local partners, The Salvation Army delivered over 450 food parcels since the start of lockdown, along with picking up prescriptions and delivering them. Lieutenant Jon Doyle said: "We supported Maldon during wartime and now, during the lockdown of coronavirus, which is having devastating consequences for local people and their children."

We love your donations

We appreciate all the donations we receive in our shops and clothing banks. Here are just a few examples of how the funds raised go towards helping the most vulnerable in the UK and Republic of Ireland:

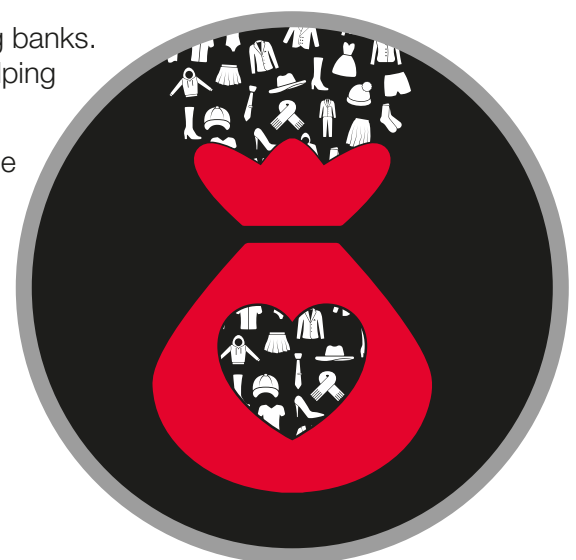
A pair of donated jeans could provide a bed for the night for someone living on the streets.

A smart jacket could help a family in poverty by providing a box of groceries.

A pair of shoes could raise money to buy vital toiletries for a woman who has left her abusive husband.

You can also support The Salvation Army by making a financial donation to the Coronavirus Impact Fund:

<https://www.salvationarmy.org.uk/donate>



We need volunteers



*"I enjoy the laughs
with staff and
customers."*



*"It's a fantastic
experience and you
get so much more
out of it than you
put in."*

**Your Salvation Army shop
needs a few hours of your
time. As our shops are
starting to reopen, we
need help from our local
community.**

You can participate in sorting donations, welcoming new customers, working the till and pricing the items. If you have a few hours to spare and want to donate a few hours of your time, contact your local Salvation Army shop and start volunteering with us.

Our staff members and other volunteers will welcome you with open arms into their team, give you all the necessary training and you will become part of their family.



*"It's good fun and
very rewarding. It's
like having a new
family and friends."*



*"There are lots of
roles available,
with something for
everyone."*

we need you



*"It's a worthwhile
experience for all."*