

reuse repurpose

restyle

Edition 3 - Winter/Spring

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fashion

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discover new ways to
be more sustainable

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a sustainable
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amazing
value

New year, new wardrobe

give the items
you once loved
a new life!

Your kindness has a story

boxes full of
wonders

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digital lifestyle magazine





Welcome

to our latest edition of
reuse, repurpose, restyle!



Welcome to our newest edition which takes you from Winter through to Spring! This time, we focus on the essence of our magazine: developing a more sustainable lifestyle and sharing great ideas on how we can all achieve that. We share some clever reuse ideas (page 6) and very useful advice on transforming bric-a-brac (page 7). And we have a couple of friends with a very important sustainable message we thought you might like to meet – see our Editor’s Pick on page 11.

What’s more, in this edition, fashion students from Winchester School of Art and the University of Northampton showcase their creativity by transforming secondhand items into designer wear - we are amazed with the results. Have a look at pages 8 and 9.

If you have ideas of your own that you would like to share with us, don’t hesitate to contact us! We’d love to hear from you!

 @salvationarmycharityshops

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 @salvationarmyshops

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SATCoL was established in 1992 to help fund The Salvation Army’s vital work with vulnerable people in the UK, and today we raise money and encourage reuse and recycling through a network of clothing banks, charity shops, donation centres and superstores. With the support of the British public, we have donated millions of pounds to The Salvation Army (over £76 million has been donated in the last ten years).



**SALVATION ARMY
TRADING
COMPANY**

Ask us...

Do you have a question or is there something you have always wanted to know about our charity shops? Send us your questions to media@satcol.org and your answer could be featured in the next edition.

In this edition, we asked members of our retail team a few questions:

We asked Kevin Jennings, Maldon Shop Manager:
What kind of Christmas gifts can I buy from your shop?



Christmas in Maldon this year is very special as we haven't been able to celebrate with our customers properly for 2 years. Our customers will find all kinds of treasures, ranging from brand new toys and games through to everything needed to decorate your house! We also have a great range of brand new jewellery and collectables. All sustainably sourced and ready for a new life!



We asked Diana Payton, Eastleigh Shop Manager:

What is a rebag?

Rebags are bags you can buy in our store for 99p, but as well as being a good everyday shopping bag due to the size and material, they also have another purpose! After purchasing a rebag for 99p, if you choose to donate with us, you fill up the rebag and bring it into the store where not only will you be given another rebag back, but also a £2 reward card to spend in our store!



You can save up these £2 vouchers each time you donate to buy bigger items or alternatively use them as you get them! This is an amazing system and we are the only charity shop on the market today to offer this.



We asked Jan Rowan, Heckmondwike Shop Manager:

Thinking ahead to spring cleaning, what kind of items can I donate to your shops?

We are very happy to receive clothing, shoes, handbags, jewellery and accessories. Books, CDs and DVDs are always welcome as well as homeware, ornaments, china and kitchenware and photo frames.

We also accept children's toys and soft toys with a CE label along with electrical items and gadgets you bought on a whim.

Don't put them back in the cupboard if you don't use them, make space for new and support your local charity store.

Our customers love...



@Amyleehaynes wearing a jacket she bought from one of our charity shops!

@Amyleehaynes:

"I started shopping secondhand when I was a teenager as it was more affordable and loved that I could find unique pieces. I now shop secondhand as it's more sustainable and I no longer buy fast fashion. By shopping secondhand you prolong the lives of donated clothes and prevent them from going to landfill and also finding unique items you wouldn't find in your usual fast fashion stores."

@Traceymusgrove1:

"My son-in-law's business developed my interest in sourcing quality, pre-loved items. It's lovely when you find something, perhaps a bit different, that you can rehome and restyle. These beautiful faux flowers at a local S.A. shop really caught my eye. I purchased them, knowing that I was supporting a vitally important cause, whilst also promoting sustainability in a time of growing environmental awareness and social conscience. Small but ethical choices can, together, result in a larger, positive impact."



@Its_a_m00dx:

"My biggest tip when shopping secondhand is don't miss the men's department! I've found some real gems in the men's section like this vintage St Michaels shirt and Milan leather jacket. I never let size turn me off an item, these were both a men's M/L and I like the oversized look. Being open to different sizes increases the chance of finding and styling something unique."



@Needs_nothing_new:

"I've shopped secondhand for as long as I can remember- the best finds for me have already had a life. By using charity shops I've been able to put together a wardrobe of unique finds that I love and that are much better quality than I could ever afford new. My style isn't directed by what's going on in high street stores and feels much more creative- it also means my wardrobe won't go out of fashion- it's sustainable in every way. I also love the feeling of finding a bit of treasure in charity shops."

@Needs_nothing_new wearing a skirt she purchased at her local Salvation Army Shop



We love...



Games & Toys

This is a time to stay at home with loved ones, and enjoy fun, games and laughter with family and friends. So why not spend a few hours playing a board game or grab some toys to enjoy with the little ones in your life?

Our charity shops have gone above and beyond this year to stock the most amazing games and toys. You can find anything your heart desires from puzzles, board games, monopoly, toys and even some amazing vintage/collector's items that will bring memories back from your youth!



Gifts

We all love gifts. Whether buying them for loved ones or receiving them, they have the ability to always bring a smile to someone's face. What's even better than a gift? A sustainable one! A present that has travelled a long way, through several sets of hands to get to where it belongs.

This year, why not visit a charity shop when you want to buy a gift? Our stores have hundreds of new and amazing offers every day, which help save the planet too! And, instead of one gift, you will have the chance to buy a few more with the same budget.



100 things to REUSE

We love to discover new ways to be more environmentally friendly, and what can be better than reusing some of the products we already have in our households? This time we headed over to YouTube and watched a very informative video from the channel **sustainably vegan** which showed us one hundred things that we can reuse and repurpose in our households.

Some of our favourites were reusing skincare and beauty product packaging as vases, turning old t-shirts into bags, using a vintage scarf for wrapping presents, upcycling clothing into oven mitts or reusing glass jars to plant a terrarium.

It's surprising how easy it is to find new uses for every day items we have right at home.

Sustainable clothing

One of the many things we can change when thinking about a sustainable lifestyle is the way we think about our wardrobe. With every season change, we rush into the shopping centre and come out with bags of new garments, which can include fast fashion items.

As a response to this, charity shops are becoming more and more sought after, especially by the growing number of environmentally-conscious customers. Some of our younger customers say that they enjoy rummaging through charity shops to find retro garments and help reduce the carbon footprint of their wardrobe.

So next time you go shopping, pop into your local Salvation Army charity shop and have a look at the hundreds of outfits displayed every day. You can enjoy fashion and seasonal items, while saving the environment and your money!

[Watch the Sustainably Vegan video here >](#)

[You can also watch our story about The Salvation Army and Sustainability here >](#)



Make bric-a-brac *shine* in a new way

On a recent visit to our shops, I was surprised to find that bric-a-brac items are one of the bestsellers in any charity shop, no matter the season. When speaking to a few customers, I discovered that buying bric-a-brac from charity shops is not only a way to save a great deal, but it also provides some amazing DIY materials.

Pinterest, the place to go for any DIY enthusiast, shows a huge variety of ways to repurpose bric-a-brac, from creating backyard patio and original mosaics; even jewellery, old cups and mugs can have a new life and shine in a new way.



Images from cutoutandkeep.net



One of my favourite ideas is patio mosaics, where you can create each tile from a different colour or a different mug set, and take a step into the past every time you walk to your garden. Other DIY enthusiasts are upcycling their flower pots by using some glue and shards from their favourite bric-a-brac items.

Inspiration can be found in anything from coffee sets, vases, old mugs with funny messages or simply an assortment of beautiful colours found in charity shops. The recipe for success is simple: compile your favourite pieces and use an old flower pot you want to bring back to life, then using a small paint brush, arrange the pieces into the design you like most and glue them to the side of the flower pot until you are happy with the stunning results.

So next time your favourite mug falls on the floor, don't throw it away and have a look at some new ideas to give it a second life.



Secondhand to boutique

University upcycled fashion

Winchester Fashion Week

Winchester School of Art and The Salvation Army collaborated over recent months to celebrate sustainable fashion and creativity. Garments donated to our clothing banks were delivered to Winchester School of Art where the BA Fashion Design Year 2 students came up with a project: to repurpose secondhand textiles and give them a fashionable new life. Over twenty students took part in the mission to create brand new garments from charity shop items.

The collaboration started in July for Winchester Fashion Week where the students' designs were sold to raise money for The Salvation Army. For #Textiles2030 Week of Action, our nearby Eastleigh shop shared more about the project and put on a display of the designer garments in their shop window. The remaining refashioned items sold in days, and in total the Winchester School of Art project raised over £3,800 for the charity. Shop manager Diana Payton said, "We are very excited to take part in this sustainability project. The students' creations look amazing and we had lots of fun putting the display together. We look forward to seeing our lovely customers wear the designer clothes."





University of Northampton

University of Northampton students from various BAs in year 3 (Fashion, Textiles for Fashion and Footwear and Accessories) were given the brief to design garments using waste textiles. The project was in collaboration with The Salvation Army and students had 10 days to develop an idea, concept and outcome.

The display arrived in our Northampton Superstore and some of the students arranged the garments. Fashion student Katie Neals said, 'I have really enjoyed working with fabrics I wouldn't have thought to use before, so it's good that it has pushed me out of my comfort zone. I worked with leather for the reason that it is one of the most sustainable fabrics when thinking of durability. So I know my garment will still be in great condition in years to come'.

Superstore manager Jackie McCabe added, 'I am very excited to be hosting this display for local students. The superstore is very keen to have trendy displays and we do get a lot of young new customers to admire the students' designs.'

These concept pieces are part of wider projects that The Salvation Army and The University of Northampton are doing in order to tackle the issue of waste in the system.



New year *New* wardrobe



With the arrival of each new year, we like to feel refreshed and make small changes and resolutions to bring us a little bit more joy in the months to come. One of the most common



actions is to renew our home and wardrobe and start the spring clean. This year, we want to share popular words of advice regarding spring cleaning; what items to keep and what items to toss... in the donation bag of course!

1. The hanger code – place your clothing with the hanger inwards. Once you wear an item, change the hanger position to outward. Whatever items you did not wear in the past six months may not be so useful to you, so it might be time to place them in a donation bag.
2. The just in case items – how many times do we keep an item ‘just in case’? If it’s been a year and you haven’t touched it, it’s time to think about donating or re-gifting it.
3. The abandoned projects – in the past two years we had a lot of time on our hands, and many of us started a lot of DIY projects, left unfinished or abandoned. Now that life is slowly going back to normal, are you really going to start the paint-by-numbers set or can you re-gift it to someone who will have the time to enjoy it?
4. The ‘might wear it one day’ outfits – how many times do we save an outfit for a future event, just to change our minds in the last moment and pick something completely different? You know what to do – pop it into a donation bag!

Remember to donate! It is great fun to get rid of the things we don’t use any longer and achieve a new sense of freedom. Have a think about what items can be reused and re-loved by others. Place them in a bag and pop in to your nearest Salvation Army charity shop or clothing bank and give the items you once loved a new life!



Photo by Tania Mousinho on Unsplash



Photo by freestocks on Unsplash



Gifts that don't cost the EARTH...



Christmas is a time of gifts. The gift of being together with our loved ones, the gift of family, the gift of spending time together and all the other gifts that brighten up the tree.

Every year Christmas shopping begins earlier and earlier, we see displays and hear the Mariah Carey song we all have come to (sometimes unwillingly) sing as we browse through the aisles and think about which present would be most perfect for which member of our family.

This year, The Salvation Army charity shops invited two friends to join them for Christmas shopping. You might have already spotted them in the windows of our shop on your local high street; they are called Bauble the Polar Bear and Pudding the Penguin. Bauble loves sustainable

gifts and Pudding is always in search of a bargain, so what better place than our charity shops for them to browse through the most amazing and affordable gifts?

With hundreds of new items displayed every day, charity shops are starting to be a centre point in the search for stocking fillers and bargain gifts, with lots of customers choosing not to buy new this year, and still finding amazing presents for their loved ones.

“Gifts that don’t cost the Earth, but mean the world” is our slogan this year, an idea that follows our goals to offer a sustainable choice and amazing value. We all love to find bargains, and even better, a Christmas bargain that will not only keep the pennies in your pocket, but help the environment and still bring a smile to your loved one’s faces.

So this year, we invite you to pop into your local Salvation Army charity shop before stepping into a big shopping centre. We guarantee that you will find some amazing offers and a warm welcome from our wonderful colleagues.

Follow us on Facebook and you will get some shopping tips from Pudding and Bauble!

Andreea

Digital Editor



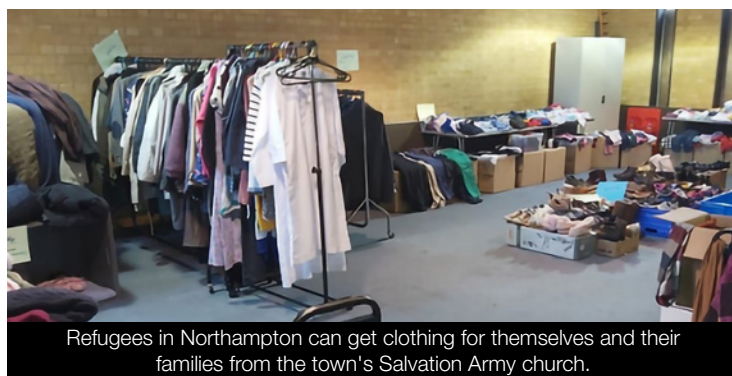
The Salvation Army rallies in support of Afghan refugees

When approximately 10,000 Afghan refugees arrived in the UK, The Salvation Army provided a range of support to many new arrivals.

The Chaplains at Heathrow, Majors Stephen and Christine Perkins joined a huge team at the London Airport to respond to the crisis, offering support, providing food, clothing and medical supplies to the refugees arriving over a period of five days.



Stephen and Christine Perkins joined a huge team at Heathrow Airport in response to the crisis.



Refugees in Northampton can get clothing for themselves and their families from the town's Salvation Army church.

Also in Northampton, The Salvation Army is partnering with other organisations to support 155 refugees who arrived in town in the month of September and setting up a distribution hub to help with their immediate needs.

Read the article below to find out which churches around the country are helping with the support of Afghan refugees and how you can get involved.

To find out more, visit:

<https://www.salvationarmy.org.uk/news/salvation-army-rallies-support-afghan-refugees>

HRH Princess Eugenie visits victims of modern slavery

Royal Highness Princess Eugenie took the time to join an art class with survivors of modern slavery.

Visiting in her role as Co-Founder of The Anti-Slavery Collective, the princess took part in an art session to create work around how each survivor feels about freedom. The visit was held in an informal setting which helped the members to discuss freely with their guest and share experiences.

One survivor said: 'I enjoyed sharing our opinions and experiences. Life has good experiences if you are surrounded by good people.'

The visit was held at the London Outreach Hub, which is one of the safe houses where outreach work is run by The Salvation Army and its partners across England and Wales. In this network of hubs, through a Government contract, survivors are able to receive support to help with

their recovery, including counselling, medical help, legal advice and support finding employment.

<https://www.salvationarmy.org.uk/news/royal-touch-art-therapy-survivors-modern-slavery>



Princess Eugenie listening to survivors during an art therapy session.

Your *kindness* has a story

Our charity shops and donation centres are gifted amazing donations and boxes full of wonders every day.

Take wedding dresses as an example. One of our colleagues, Kelly, gifted her wedding dress and wedding shoes, as well as page boy and bridesmaid outfits to her local Salvation Army donation centre with the following note:

Wedding outfits enclosed:

Strapless Coast dress with train, size 10. Washed and clean, except for little mark on train which can be trimmed to size, or embellishments added.

Plus: Girls 2 x bridesmaid dresses (ages 10/11 and 12/13 years old)
Boys 3-piece suit (age 7/8 years old)
Wedding shoes (size 4 and 5)

From one happy bride to another bride-to-be.

I hope someone can make use of these for a special occasion. xx



We love the idea of adding a note along with precious donations, with a short message for another future bride to be or customer.

Pauline Braithwaite, Widnes charity shop manager, also loves to share stories of donations she receives into her shop:

"I love the opportunity to give clothes a second life, and let that story carry on. I really like when donations have come from someone and they tell you the story behind it. So when you are selling it at the till, you can then pass on that story that goes with it too."

We know the items you donate have a story, and we encourage you to add a note, to tell us more about the item and your experiences.

Share your story along with your kindness.



VOLUNTEER

*What's missing?
Could it be u?*

We have a range of volunteering opportunities including customer service, social media, window dressing and more!
Ask for more details in store today.



Help us to complete our team and volunteer now.
You might find we help to fill a gap in your life too.
Ask in store for details today.