

reuse repurpose
restyle

Spring / Summer 2021

Charity shopping

the top benefits of buying second hand

Timeless wardrobe

the secret to elegance

The new fashion trend

furniture upcycling

Secondhand home decor

achieve a new look

Mission update

being there for those who need it most

digital lifestyle magazine





Welcome

to our latest edition of
reuse, repurpose, restyle!






Individual creativity is something we had more time to explore over the past year. One of the best things about charity shops is you never know what you will find, so you can go shopping with a creative idea in your mind, or you can be inspired by the unique array of items available in store.

In this edition we share lots of ideas to inspire you! Read about the things our customers love on page 4; or learn about the new trend, a timeless wardrobe, on page 9.

Do you want to learn how to upcycle furniture or create a bedroom design using only home decor from charity shops? Have a look at pages 7 and 8. In need of a book recommendation? Our editor shares her favourite books written by black authors on page 10.

Feeling creative? We want to hear from you! Send a message to us on our social media channels with new ideas and projects:

-  [@salvationarmycharityshops](#)
-  [@sallyarmyshops](#)
-  [@salvationarmyshops](#)

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SATCoL was established in 1992 to help fund The Salvation Army's vital work with vulnerable people in the UK, and today we raise money and encourage reuse and recycling through a network of clothing banks, charity shops, donation centres and superstores. With the support of the British public, we have donated millions of pounds to The Salvation Army (over £76 million has been donated in the last ten years).



SALVATION ARMY TRADING COMPANY

Ask us...

Do you have a question or is there something you have always wanted to know about our charity shops? Send us your questions to media@satcol.org and your answer could be featured in the next edition.

In this edition, we asked members of our retail team a few questions:

We asked Chris Brain, Sales Manager for the South: **What can we expect from the shops this spring and summer? Anything exciting?**



“It's time to change those slippers for a new pair of sandals or shoes, and get back to some sort of normality. There has never been a better time to visit one of our stores; we have so much in stock thanks to the generosity of our donors. Whether it's a secondhand party dress, straw hat or picnic set, pop in to your local store to see what treasures you can find!”



We asked Nicola Crawford, Regional Manager for the North:

Are you now able to accept donations?

“We are happy to accept donations as usual. Every donation made, whether it's your pre-loved dress, trouser suit, shoes or homeware, will go towards helping someone else in need. If you have larger furniture items, you can send a Facebook message to find out which stores accept them.”

We asked Sarah Heaney, Regional Manager for Central

How can I volunteer in one of your shops?

“We have lots of different ways you can apply to volunteer, from applying online at satradingsco.org, calling us, or just dropping into one of our shops or donation centres, where our colleagues will be happy to give you a tour of your local shop and more information about joining our volunteering team! Whether you are just wanting to fill a



couple of hours a week and make new friends or gain some work experience and learn new skills, we would try to find the right role to suit you.”



A quick checklist for donating to our charity shops:

- ✓ Place smaller donations in strong bags or boxes
- ✓ You may want to call your local store, especially if you have larger items to donate
- ✓ Our shops are open Monday to Saturday (and you can also donate to our clothing banks 7 days-a-week)
- ✓ Remember to add 'Gift Aid'

Our customers love...

@Beeingchlo:

"The term 'secondhand' used to have connotations of shame attached to it, like it wasn't a choice for some people. Today it is a firm choice that a lot of us see as a parallel to shopping on the high street. I love finding unique pieces; not really searching specifically for size or even typically 'gendered' items, just those that 'stand out.' That's why I love this oversize men's blazer, originally from Next, that I picked up from my local Salvation Army shop recently."



@Beeingchlo modelling her men's blazer picked up in her local Salvation Army shop

@Secondhandsurrey:

"I have been shopping secondhand and in Salvation Army since I was 16! I am lucky enough to have a Sally Army shop within walking distance from my house. I love to go in and scour the bargains but most of all, the faces who greet me are the most friendly and welcoming. I know most of them by name and they're always extremely kind to me and suggest things they know I will like. I can't resist a bargain, and have found so many wonderful unique pieces there!"

Robin (aka @Secondhandsurrey) is a regular customers and she's rocking the bag she got in our shops for only £3!



Lanny's boyfriend is absolutely loving this blue jumper from our charity shops

@Secondhandlanny:

I'm Lanny, I'm a nurse in Southampton.

"My grandma introduced me to charity shops at a young age, she still volunteers at one (20 years later!). They're a treasure trove, I love finding rare gems. Charity shopping gives me the chance to experiment with things I wouldn't normally look for. Most importantly my purchases support fantastic causes and are more sustainable for the environment. I've recently gotten my boyfriend into it too!"

@Foundatthethriftrail:

"I like to shop secondhand to give clothes a longer life and love spotting good quality and unusual items. This year I want to find home items to update my flat without spending loads of money."



Eleanor (aka @Foundatthethriftrail) looks great in the jumper she bought from our charity shops!

We love...



Boho dresses

One of our favourite products are boho dresses, and the best news is... they can be found in most of our charity shops at only a fraction of the price on the high street. This elegant and chic garment has become a fashion statement in the past few years, it is easy to accessorise and style and can be perfect for most occasions, be it a stroll in the park on a summer's day or that party you have been invited to and do not know what to wear.

Boho dresses have been worn by celebrities around the globe with ballet slippers or flip flops, along with a heavy necklace or a wide belt, hair in a bun or styled in waves and you are good to go! We like this light garment because it's trendy and it can be styled in different ways, making it more sustainable and easy to love.

Wall frames

Home décor items have become very popular amongst charity shoppers, so we wanted to present to you a new idea: wall frames. This particular style is for customers who love to give their memories a more retro touch; and what better way to do that than hanging pieces of history with your favourite photos or images?

Our charity shops have a wide range of different styles and designs of frames, some with carved edges, some sculpted, some painted in gold or handmade. So take your pick, take it home and find the perfect picture to hang on your wall.





Top benefits of charity shopping

We all like a bargain and more people are turning to charity shops for affordable items and the desire to embrace a more sustainable way of shopping. According to UN News, fast fashion is the second most polluting industry on a global scale and by choosing to shop secondhand, even for a few items, our customers make a positive choice and help protect the planet



The Charity Retail Association (CRA) detailed the top ten benefits of charity shopping, such as promoting reuse and recycling, reducing landfill and CO₂, keeping business local and promoting upcycling, to list only a few. The CRA say that 'charity shops provide everyone in the UK with a sustainable and ethical option when they wish to dispose of unwanted clothes, books, furniture and other household items' which can in turn be enjoyed by other customers, thus extending their life and preventing them from going to waste.

Additionally, we can reveal the positive impact that charity shopping has on protecting the planet. In our recent report we show that, in one year, we reused and recycled around 47,000 tonnes of clothing through our donation centres, charity shops and clothing collections. To put that into context, **this prevents over 235,000 tonnes of greenhouse gases from entering the atmosphere – the equivalent of the emissions generated, on average, from 120,000 cars every single year.**

Many influencers and millennials have adopted a more sustainable way of shopping and enjoy 'hunting for a bargain', and more and more people are giving secondhand a chance. If you are new to charity shopping and do not know where to begin, worry not. You only need to find your local charity shop and decide to pop in to have a look one day. Our friendly team members will guide you through and will happily offer advice, tell you about the latest bargains and even provide a styling tip or two.

You can find out more about our Annual Impact Report [here](#) >



Furniture upcycling the new fashion trend

Why?

Furniture and home décor were always seen as fashion statements, they brighten up our homes and help us relax after a long day at work. That is why, every few years, we feel the need to change something in our homes, 'spice it up a little', either through remodelling, changing the décor or by replacing some of the furniture items we grew tired of.

The downside to this? It creates a lot of waste and it can be very costly. Changing our home is like changing our wardrobe, we want it to look good while not costing us a fortune. As such, the upcycling movement has grown as a trend in the past few years, helping us save money too.



How?

Envision the new piece and think about what would look good and match your aesthetic. Once you have something in mind, make your way online and do a bit of research, there are thousands of influencers and YouTube videos to offer ideas and take you through the process step by step.

Once you have an upcycling project in mind, grab a secondhand piece of furniture instead of buying new and get creative.

Where?

Our donation centres and large furniture shops offer a multitude of furniture items at fantastic prices. You can even arrange delivery directly to your home and our friendly members of staff will be happy to bring the furniture items to you, ready for your projects.

Once you have the piece in your home, it's time to follow your creative path and start the work. You'll be amazed by the wonderful results!

So next time you are making a few décor changes, give furniture upcycling a shot and save hundreds of pounds. We would love to see the results!

Want to donate your preloved furniture?

You can find out about booking a FREE collection at your local donation centre and we will pick it up at the time best suitable for you.

A new look at second hand home décor

Our Revolve partners in Scotland published an inspiring article featuring Thankfifi to show how one bedroom can be exclusively decorated with items found in charity shops. We were so impressed by the final result that we asked the creator for some tips when thrifting and searching for secondhand items.

Wendy, or as she can be found on Instagram @Thankfifi - posts many different looks and shares style advice with her followers: 'I think that way of shopping suited me because I wanted the opportunity to create a lot of different looks and really expand my wardrobe but only had a small budget to work with.'

We asked what made her choose thrifted items over new: 'Firstly, it's a more affordable way to shop. There are a few other reasons too though - sustainability as well as the opportunity to score something truly unique; there is something so wonderful about styling those extraordinary pieces especially in

a world full of mass produced, fast fashion.'

Wendy likes to shop Revolve stores and Facebook marketplace for interior pieces because it makes more sense to shop in person for those when possible; and when using secondhand items in her home décor, the end result is one with so much more character than 'off the shelf.'

Wendy confesses to have seen a real shift in the way we consume material things: 'I recycle as much as possible at home and sell or donate all my unneeded clothes but, in terms of buying new pieces, I now think very carefully about the longevity of that piece in my wardrobe or home.'

We asked Wendy what advice she would give our readers who want to begin thrifting, but do not know how: 'Start by thinking about what you need and go from there. What piece is your wardrobe or home missing? Then search for that piece. Enjoy

the art of browsing... these days we spend too much time on one click wonders - ease into the hunt and embrace the journey to find the thing that really makes your heart sing whether it's the perfect leather jacket or a wicker basket for your wall.'

Zero Waste Scotland manages the Revolve quality standard for secondhand stores in Scotland. Revolve certification is awarded to stores that meet high standards in safety, cleanliness, and service, giving shoppers that extra reassurance to shop secondhand first. There are 47 Revolve certified Salvation Army stores in Scotland.

To find out more, visit:

www.instagram.com/thankfifi

www.zerowastescotland.org.uk/revolve





Photo by Alexandra Iva on Unsplash

Timeless wardrobe

the secret to *elegance*

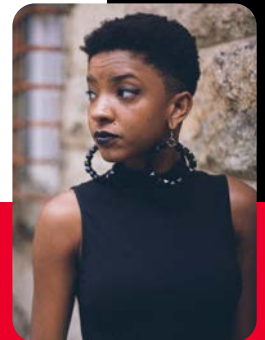
If this past year has taught us something about dressing, it is that we do not need too many clothes. And while we hope to replace comfortable leggings for party dresses in 2021, many of us took the time in lockdown to go through our wardrobe; to sort and donate the items we would not wear or the ones that did not spark joy, as per the famous Marie Kondo.

According to traid.org most people in the UK only wear about 20% of their garments on a regular basis. This is the 80-20 rule, a theory that wants to teach us to appreciate what we wear most and is reminiscent of an idea that was popular a few years ago: the timeless wardrobe. A timeless wardrobe teaches us how to be elegant on a budget, limiting the choices of garments we have at our disposal, and replacing them with timeless items, ones that would look good and never grow out of fashion. Designers recommend having about 15-25 fashion elements that can be combined amongst themselves to create hundreds of outfits, making the owner look good and fashionable, while living a sustainable and affordable lifestyle.

And to make things even better, all of these garments can be easily found at charity shops, so not only are you saving money and looking great, you are also helping others. Some of the must-have items in a timeless wardrobe are: a little black dress, a cardigan, a pair of blue jeans and another pair of black or white jeans, a black blazer, a white dress shirt, loafers, a trench coat, a pair of white trainers, a pair of black shoes and a denim jacket. Add a few v-neck shirts and some minimalist jewellery of your choice, and you are good to go anytime, anywhere and in any situation.

Does it sound good? We think so too! No more wasted space, no more searching for a dress or a perfect outfit to wear. Simply open your closet door, be ready in and instant, as well as chic and sustainable on a budget.

Want to start today? [Click here to find your local Salvation Army store >](#)



Our favourite BOOKS



“A reader lives a thousand lives before he dies”, George R R Martin once said. I love to escape reality from time to time and nestle in a comfortable blanket, with a cup of tea and a new book... by the time I realise it, I am enveloped in the story and have completely forgotten my surroundings.

As an avid reader, I am pleased to say that one of the most sought after items in our charity shops are books. Every day, customers walk into our stores in search for a new read and they rarely leave disappointed. We have a wide variety of different kinds of books, organised with love by our experts to satisfy fans of every genre, giving you also the chance to browse through hundreds of adventures on our shelves and find the most interesting ones for your particular reading style.

And by choosing to pick out your books from a charity shop, you are not only rescuing it from the landfill, you are buying it for a fraction of the price!

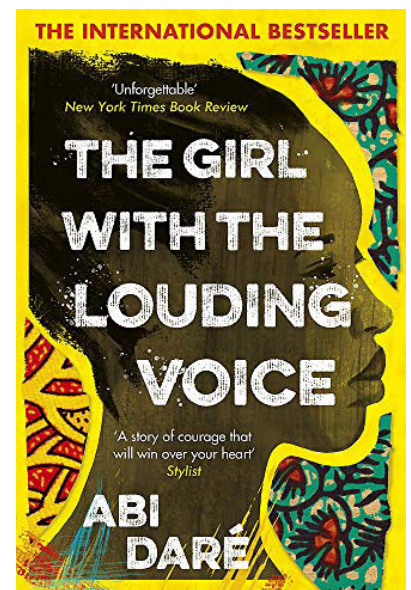
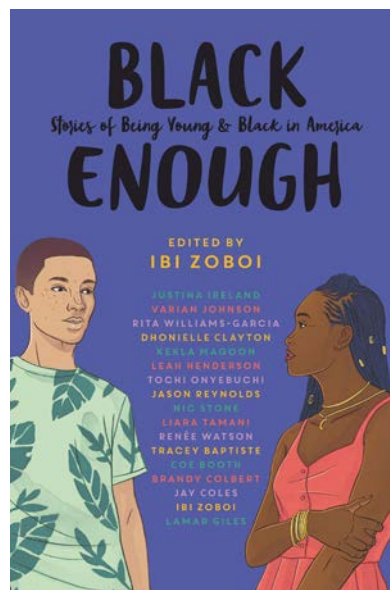
After the tragic death of George Floyd last year and the prominence of Black Lives Matter, we want to showcase our appreciation towards books published by black authors, so here we have selected our favourite books. **You should see me in a crown** by Leah Johnson follows the story of Liz, a young girl who does not find

a place in her small town. After some complications, Liz has to take fate into her own hands and participate in a school prom scholarship. Published in 2020, the book was proclaimed an 'anthem of self-love'.

Black Enough by various authors is a collection of stories and personal experiences of the authors that share their thoughts into a collection about coming of age in modern day America.

The Girl with the Louding Voice by Abi Dare is a powerful and emotional debut novel told in the voice of a fourteen year old Nigerian young woman who finds herself trapped in a world of servitude, but is determined to take her life into her own hands and follow her dreams towards a better future.

Andreea
Digital Editor



The Salvation Army continues to be there for those who need it the most. These are only two of the inspiring stories and examples of the work that The Salvation Army do every day.



55 Salvation Army runners are now Guinness World Record holders



After the London marathon was called off in 2020, 55 runners supporting The Salvation Army joined with thousand others across the globe in a virtual event. As a result, they now hold the record of ‘most participants to run a remote marathon in 24 hours.’

Angela Carlucci, The Salvation Army’s Events Fundraising Manager, said: “We feel so proud to be part of this Guinness World Record. Despite our runners not being able to complete the London Marathon as they expected to, they still put their heart, soul and body into raising vital

funds for The Salvation Army.”

The Salvation Army is encouraging members to take part in the 2021 London Marathon. The funds raised from running for The Salvation Army will go towards supporting victims of modern slavery, or participants can choose to raise money for specific Salvation Army projects or churches.

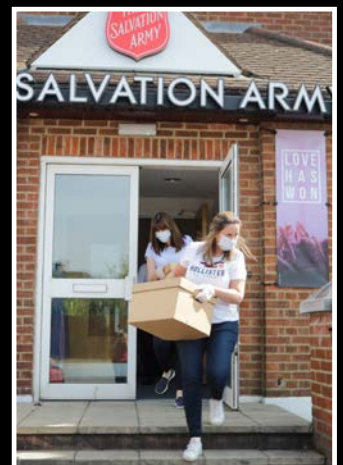
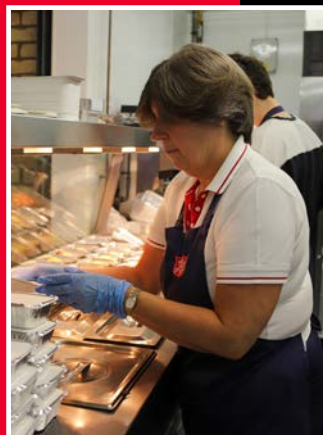
To find out more, visit:

<https://www.salvationarmy.org.uk/run/virgin-money-london-marathon>

Two million meals for people in need during the pandemic

New figures show that one in five people might need to seek charitable support for the first time in their lives. Adrian Clee, The Salvation Army’s Emergency Response Officer, said: “As the pandemic forced homeless drop-in centres to close, we took to the streets to ensure people still got hot food and outreach support.”

During the pandemic, The Salvation Army’s support for vulnerable people has grown to meet demand. Since the first lockdown we have provided 3,367 beds every night, food and presents for tens of thousands struggling families, as well as support to 5,880 modern slavery survivors and much more.



VOLUNTEER

*What's missing?
Could it be u?*

We have a range of volunteering opportunities including customer service, social media, window dressing and more!
Ask for more details in store today.



Help us to complete our team and volunteer now.
You might find we help to fill a gap in your life too.
Ask in store for details today.